



## **Steam Direct Drive Washing Machine from LG**

Welcome to the new world of steam with the new Steam Direct Drive washing machine from LG. This machine features new technology which will benefit consumers with remarkable savings in water and energy consumption. It has a unique Steam Refresh function which means clothes can be refreshed in 20 minutes without the use of detergent, using the power of steam to remove odours and creases, saving time and trouble.

Steam cleaning is proven to remove more household allergens, kill more germs and contributes to a healthier home, by eliminating allergy enhancers from clothes, sheets and towels. As steam particles are smaller than water droplets and can penetrate fabrics better, the LG Steam Direct Drive will reduce water consumption by as much as 29% when compared to a conventional 8kg capacity washing machine. With less water consumption, this machine requires less energy to heat up and circulate the drum, making it an A+++ rated machine, and 20% more efficient than the A class standard.

The LG Steam Direct Drive is available in a 11kg drum, the largest ever in a standard sized washing machine, and 9kg version.

For more details contact your local retailer or KAL at 01 4136444 or log on to [www.lge.ie](http://www.lge.ie)